

AUDITING AROUND THE CORNER

*Looking Ahead to NEW Risks Your Organization is Facing
An Auditing CPE Program for Licensed (and ALL) Professionals*



To read more about the presenting company, visit:

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PRESENTED BY AMANDA "JO" ERVEN, CPA, CIA, CFE, CTQA

- **PRESIDENT AND FOUNDER AUDIT. CONSULTING. EDUCATION. LLC**
- **AUTHOR OF *TOTAL QUALITY AUDITING, OUR CHOICES ON THE ROAD OF LIFE, & BECOMING THE EVERYDAY ETHICIST***
- **DEVELOPER OF THE CERTIFIED TOTAL QUALITY AUDITOR (CTQA) DESIGNATION**

NASBA Program Summary:

Strategic planning is all about predicting the future and developing plans to anticipate and meet needs of customers in the future. It's time for auditors to do some serious strategic planning for their customers - about the risks "around the corner" at their organization.

In this session, we will explore what is coming out of our triple pandemic world - and yes, I said triple: **Health, Social, and Economic** pandemics are facing your organization today. Then we will learn new terminology and techniques to help them mitigate or avoid the potential "inflection points" (*i.e., risks*) of tomorrow.

Program Level: Basic | **Prerequisites:** None | **Program For:** Auditors and Other Professionals
Instructional Method: Group-Live or Group Internet Based | **Advance Preparation:** None
Recommended CPE Credit: 1-4 Hours | **Field of Study:** Auditing



Learning Objective 1: "INFLECTION POINTS"

Learn the meaning of "inflection points" and how "snow melts from the periphery" at your organization. Learn how a further understanding of these concepts can lead to the overall reduction of risks.

Learning Objective 2: "TRIGGERS"

Learn some of the common, but many, triggers of inflection points (such as technology, environment, or regulatory changes) and the four stages of how inflection points unfold.

Learning Objective 3: "WARNING SYSTEM"

Learn how to anticipate, understand, and capitalize on key inflection points. Learn how to create an early warning system for identifying inflection points and determining an action plan to assist management in changing strategy.

Learning Objective 4: "INTERNAL AUDITOR OF THE FUTURE"

Learn how we need be ethical, gritty, and courageous to start "auditing around the corner" at our organization. Learn what it means to be an internal auditor of and FOR the future.

To learn pricing or to book this program, just email Jo!

Conference registration and policies (refunds/cancellations/complaints) are dependent on the event sponsor. NASBA CPE certificates can be provided subsequent to your event by the speaker, if needed.

See NASBA Sponsor info on next page.



Speaker Bio

AMANDA "JO" ERVEN, CPA, CIA, CFE, CTQA

**INTERNAL AUDIT STRATEGIST
MANAGEMENT & CULTURE CONSULTANT
HIGHER EDUCATION PROFESSOR
CPE TRAINER
KEYNOTE SPEAKER
AUTHOR**



Meet Jo!... The President and Founder of Audit. Consulting. Education. LLC. After a successful career in external/internal audit and accounting, Jo is now an active internal audit strategist, management and culture consultant, higher education professor, author, and speaker, providing Continuing Professional Education (CPE) hours, live and virtually, to organizations across the globe.

Jo pushes the envelope of traditional auditing practices. She believes auditors should no longer be reactive and should focus on proactive, **real** value-add activities and ensure the utmost ethical behavior is occurring at organizations. Her trademarked approach to Internal Audit, *Total Quality Auditing*, was published in both book and workbook format early in 2019.

Personally, Jo is known for her proactive nature as well. After finding out she was positive for the breast and ovarian cancer gene mutation (BRCA1) in 2015, Jo underwent multiple preventative surgeries, including a double mastectomy in 2016. She believes knowledge is power and encourages others to take action in their lives. Jo's second book/workbook, *Our Choices on the Road of Life*, begins with a look at her story and exploring how we can each make a choice to embrace adversity. She delivers several keynote presentations on our life choices, which have been called an "epic experience."

Jo's third book, *Becoming The Everyday Ethicist: Doing Things the Right Way the First Time*, was published at the end of 2020. The book is based on her personal and professional life experiences as well as her ethics research and studies. Jo is passionate about ethics and all her presentations provide individuals with the keys to living an ethical life, show leaders how to display integrity and earn trust, and demonstrate the importance of ethics (and ethics monitoring by Internal Auditors) in all organizations.

Jo's motto says the most about her personal and professional outlook: "**Good things come to those who wait... but don't. You deserve better than good.**" Every one of her books and presentations focuses on that proactive stance, and how we can immediately connect our actions to our values. She can't wait to share her motto and MORE with you and your group!



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