

# BECOMING THE EVERYDAY ETHICIST

*Doing Things the Right Way the First Time*  
*A Behavioral Ethics CPE Program for Licensed Professionals*



To read more about the presenting company, visit:

[www.AuditConsultingEducation.com](http://www.AuditConsultingEducation.com)

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## PRESENTED BY AMANDA "JO" ERVEN, CPA, CIA, CFE, CTQA

- PRESIDENT AND FOUNDER AUDIT. CONSULTING. EDUCATION. LLC
- AUTHOR OF *TOTAL QUALITY AUDITING®* AND *OUR CHOICES ON THE ROAD OF LIFE, & BECOMING THE EVERYDAY ETHICIST*
- DEVELOPER OF THE CERTIFIED TOTAL QUALITY AUDITOR (CTQA) DESIGNATION

## NASBA Program Summary:

*We are not as ethical as we think we are.* All evidence points to the fact our society is not getting any better ethically. The number and variety of recent scandals proves our culture has changed in the last half century to one with a greater emphasis on self: "The Big Me."

I truly believe most people desire to become more ethical, but the first steps in changing any behavior is self-awareness and a greater understanding of the problem. In this session, we will explore the role of "The Ethical Rationalizer" and why we tend to consciously or unconsciously rationalize away our unethical behavior. Then we will shift our focus to "The Everyday Ethicist™," and learn how to adopt values and behaviors that will improve our society's ethical culture, one person at a time.

**Program Level:** Basic | **Prerequisites:** None | **Program For:** Auditors and Other Professionals

**Instructional Method:** Group-Live or Group Internet Based | **Advance Preparation:** None

**Recommended CPE Credit:** 1-4 Hours | **Field of Study:** Behavioral Ethics



### **Learning Objective 1: "THE ASSESSMENT"**

We all have choices when it comes to our character. Take a short quiz to assess what character choice you are currently making.

Analyze your past and present ethical issues, strengths and weaknesses, and identify areas for ethical improvement in your personal and professional life.

### **Learning Objective 2: "THE BIG ME"**

Would you keep the extra change accidentally given to you by the cashier? A "big me" would.

We will explore this concept at work in society today by reviewing major recent frauds. You will begin to see how society has changed and how it has likely changed the culture of our organizations.

### **Learning Objective 3: "THE ETHICAL RATIONALIZER"**

Would you go back in and pay for an item that accidentally got left in your cart? Or would you "rationalize" that it was only \$5?

We will review psychological research that proves we are not as ethical as we think we are. You will discover what typical rationalizations look like and what our ethical "blind spots" truly are.

### **Learning Objective 4: "THE EVERYDAY ETHICIST"**

Would you never compromise your values no matter the cost? Do you believe in the motto "silence is not golden?"

You will learn these and other characteristics of "the everyday ethicist," how to put the characteristics to work, and influence real culture change.

#### **To learn pricing or to book this program, just email Jo!**

Conference registration and policies (refunds/cancellations/complaints) are dependent on the event sponsor. NASBA CPE certificates can be provided subsequent to your event by the speaker, if needed.

See NASBA Sponsor info on next page.



# Speaker Bio

**AMANDA "JO" ERVEN, CPA, CIA, CFE, CTQA**

**INTERNAL AUDIT STRATEGIST  
MANAGEMENT & CULTURE CONSULTANT  
HIGHER EDUCATION PROFESSOR  
CPE TRAINER  
KEYNOTE SPEAKER  
AUTHOR**



Meet Jo!... The President and Founder of Audit. Consulting. Education. LLC. After a successful career in external/internal audit and accounting, Jo is now an active internal audit strategist, management and culture consultant, higher education professor, author, and speaker, providing Continuing Professional Education (CPE) hours, live and virtually, to organizations across the globe.

Jo pushes the envelope of traditional auditing practices. She believes auditors should no longer be reactive and should focus on proactive, **real** value-add activities and ensure the utmost ethical behavior is occurring at organizations. Her trademarked approach to Internal Audit, *Total Quality Auditing*, was published in both book and workbook format early in 2019.

Personally, Jo is known for her proactive nature as well. After finding out she was positive for the breast and ovarian cancer gene mutation (BRCA1) in 2015, Jo underwent multiple preventative surgeries, including a double mastectomy in 2016. She believes knowledge is power and encourages others to take action in their lives. Jo's second book/workbook, *Our Choices on the Road of Life*, begins with a look at her story and exploring how we can each make a choice to embrace adversity. She delivers several keynote presentations on our life choices, which have been called an "epic experience."

Jo's third book, *Becoming The Everyday Ethicist: Doing Things the Right Way the First Time*, was published at the end of 2020. The book is based on her personal and professional life experiences as well as her ethics research and studies. Jo is passionate about ethics and all her presentations provide individuals with the keys to living an ethical life, show leaders how to display integrity and earn trust, and demonstrate the importance of ethics (and ethics monitoring by Internal Auditors) in all organizations.

Jo's motto says the most about her personal and professional outlook: "**Good things come to those who wait... but don't. You deserve better than good.**" Every one of her books and presentations focuses on that proactive stance, and how we can immediately connect our actions to our values. She can't wait to share her motto and MORE with you and your group!



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