

AUGUST 4-5, 2022

FRAUD RETREAT

GAYLORD ROCKIES RESORT & CONVENTION CENTER

READ MORE AND SEE PRICING AT:

WWW.FRAUDRETREAT.COM

GET READY TO HAVE 20/20 FRAUD VISION...



16 CPE CREDITS OVER 2 DAYS:

10 Specialized Knowledge: Fraud
4 Behavioral Ethics
2 Personal Development

Your 2022 Fraud Retreat "Visionaries" include:

- Amanda Jo Erven, President, Audit. Consulting. Education. LLC, and Author of *Becoming The Everyday Ethicist*
- Kelly Paxton, Principal, K Paxton LLC, and Author of *Embezzlement: How to Detect, Prevent, and Investigate Pink Collar Crime*
- Leah Wietholter, Chief Executive Officer, Workman Forensics, and Author of *Data Sleuth*
- Nicole Landau, Founder, Landau Consulting Solutions
- Joseph Horowitz, Director of Compliance and Audit, Stetson Cybergroup
- Carolina Martinez, Certified Cryptocurrency Investigator, Be Pro Accounting, LLC
- Susan Frew, Director of Business Growth, Raincatcher, and Author of *Compete On Awesome, Not Price*
- Dan Ramey, President, Houston Financial Forensics, LLC
- Cheryl Obermiller, Owner, Obermiller Construction Services and Author of *FraudPoints!*
- Dana Lawrence, Vice President of Compliance, Sila
- Kevin Stadler, Director of Internal Audit, The Anschutz Corporation

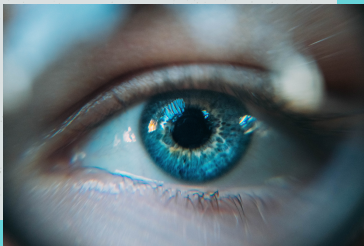
AUGUST 4-5, 2022

FRAUD RETREAT

GAYLORD ROCKIES RESORT & CONVENTION CENTER
DENVER, CO

AGENDA FOR THURSDAY, AUGUST 4TH

DAY 1 VISION



Light breakfast:

7:30 - 8:00am

Working break:

9:30 - 10:00am

Lunch on your own:

*\$25 gift card for Gaylord
restaurants will be provided*

11:45 - 1:00pm

Working break:

2:45 - 3:15pm

"Habits" happy hour:

5:00 - 6:00pm

Welcome, Introductions, & Opening Remarks:

8:00 - 8:15am - Amanda "Jo" Erven

Fraud & Pop Culture:

8:15 - 9:30am - Jo Erven & Kelly Paxton

BREAK

Data Sleuth - Using Data in Occupational Fraud Investigations:

10:00 - 11:45am - Leah Wietholter

LUNCH

The Investigation Game - Case of the Man Cave:

1:00 - 2:45pm - Leah Wietholter

BREAK

Catch Me If You Can - Today's Pink Collar Criminal:

3:15 - 4:05pm - Kelly Paxton

Leading Through The Rain:

4:05 - 5:00pm - Susan Frew

HAPPY HOUR!

AUGUST 4-5, 2022

FRAUD RETREAT

GAYLORD ROCKIES RESORT & CONVENTION CENTER
DENVER, CO

AGENDA FOR FRIDAY, AUGUST 5TH

FRAUD VISIONARY PANEL:

8:00 - 9:40am - **Moderator**, Nicole Landau

Panelists:

- Cheryl Obermiller, Author, *FraudPoints!*
- Joseph Horowitz, Stetson Cybergroup
- Leah Wietholter, Workman Forensics
- Dan Ramey, Houston Financial Forensics, LLC
- Kevin Stadler, The Anschutz Corporation
- Dana Lawrence, Sila

BREAK

Implementation of Cyber Controls to DETER Cyber Criminals:

10:10 - 11:00am - Joseph Horowitz

Introduction to Cryptocurrency and Blockchain Fraud:

11:00 - 11:50am - Carolina Martinez

LUNCH

See - Shape - Build: Improving Fraud Prevention in 2022 and Beyond:

1:00 - 1:50pm - Nicole Landau

Honestly Dishonest - A Fraud Examiner's Perspective:

1:50 - 2:40pm Kelly Paxton

Becoming The Everyday Ethicist™: Say Something... Even If:

2:40 - 3:30pm - Jo Erven

DAY 2 VISION



Light breakfast:

7:30 - 8:00am

Working break:

9:40 - 10:10am

Lunch on your own:
*\$25 gift card for Gaylord
restaurants will be provided*

11:50 - 1:00pm

Closing and thank you:

3:30pm



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WHAT "WORK" HAPPENS DURING "WORKING" BREAKS?

3 STATIONS TO VISIT!

PRIVACY CHECKUP

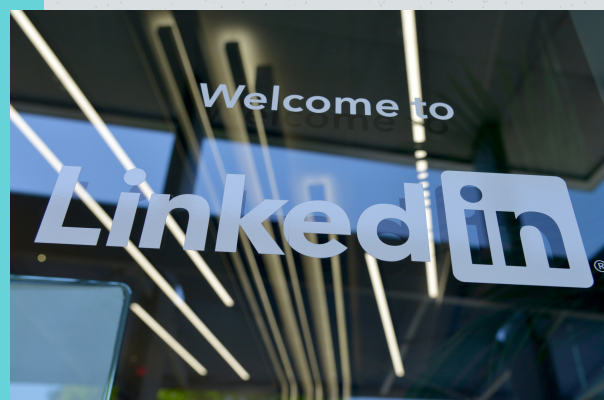
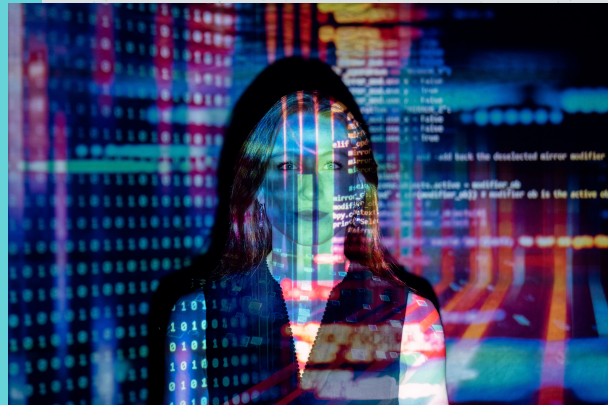
Bring your cell phone or your laptop (personal or professional), and find out if your privacy settings are exactly what they need to be. We all are living a "privacy paradox" and it's time we learn and understand what we are really putting out in the universe!

FRAUD TALK

REAL issues. REAL concerns. REAL experts that will be there to listen, provide guidance and advice, and resources to get in front of your fraud worries. This is for small business owners, corporate leaders, internal auditors, and anyone else that understands that fraud is rampant in today's society and it's time for us to be proactive!

LINKEDIN LEARNING

Are you really leveraging your network like you should be? Is your LinkedIn profile attracting or detracting people? Do you know all the "tricks" LinkedIn has to offer? Get ready to find out from some of the top LinkedIn influencers!





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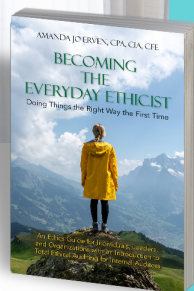


MEET YOUR FRAUD VISIONARIES (aka Speakers)

Amanda “Jo” Erven, CPA, CIA, CFE, CTQA, has experience in external audit, internal audit, and various accounting and teaching roles. She started her career in Public Accounting at one of the big four firms, experienced a traditional Controller role at an oilfield services company, and directed an Internal Audit function at a financial services company prior to her journey as an entrepreneur.

Jo is now the President and Founder of Audit. Consulting. Education. LLC – a firm that provides progressive internal audit strategies and process and control improvements for companies within almost every industry. Her firm is also registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of CPE, and delivering training to professionals, both live and virtually is her favorite “wing” of her business. **Jo's firm will be providing the CPE to you for this event!**

Jo's third and most recent book, ***Becoming The Everyday Ethicist™***, was published at the end of 2020. The book is based on Jo's personal and professional life experiences, her leadership experiences, and ethics research and studies. Jo is passionate about ethics and her book provides the keys to living an ethical life, shows leaders how to display integrity and earn trust, and demonstrates the importance of ethics (and ethics monitoring by internal auditors) in all organizations.



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MEET YOUR FRAUD VISIONARIES (aka Speakers)

Kelly Paxton, CFE, PI, is the Principal and Founder of K Paxton LLC. As a Certified Fraud Examiner and private investigator, Kelly is a nationally recognized expert in fraud who has investigated hundreds of cases.

Kelly is also an expert in Pink Collar Crime. What started as a research project (*why are so many embezzlers women?*), has become an extremely relevant and relatable speaking topic. Her hands-on investigative experience, along with her research into criminal behavior and investigating for both the prosecution and defense, provide real-life, practical information. AND she wrote the book on the subject!: ***Embezzlement: How to Detect, Prevent, and Investigate Pink Collar Crime!***

Kelly didn't start out in law enforcement but that's where she spent most of her career. While she was working at a financial services firm, a client was arrested on wire fraud charges. This ended up leading her to a new, much more exciting career as a special agent for US Customs. She was able to work all types of cases including white collar fraud, money laundering and narcotics cases. She got used to investigating "bad guys!"

She also was a contract investigator for the Department of Homeland Security doing background investigations. She has performed hundreds of top secret clearance background investigations for the federal government.



EMBEZZLEMENT

HOW TO DETECT, PREVENT AND INVESTIGATE PINK-COLLAR CRIME



KELLY PAXTON, CFE, PI

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MEET YOUR FRAUD VISIONARIES (aka Speakers)

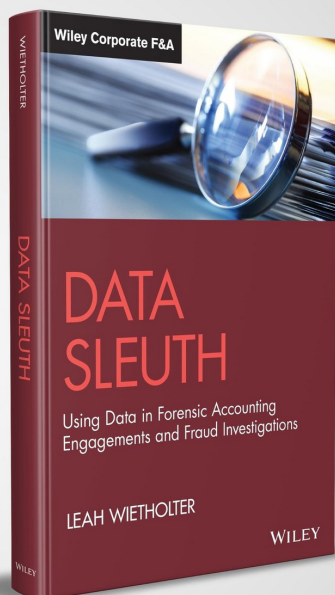
Leah Wietholter, MBA, CPA, CFE, PI, is the CEO of Workman Forensics in Tulsa, Oklahoma. As a Certified Fraud Examiner and private investigator, she is an expert in following patterns to find money.

While working for the Federal Bureau of Investigation, Leah discovered an interest and talent for forensic accounting. Following employment with the FBI, she worked as a Senior Certified Fraud Examiner at a public accounting firm in Tulsa. She then opened Workman Forensics to help clients become a modern-day Sherlock Holmes by equipping them with tools to find money.

With 13 years of experience and having worked over 100 cases, Leah has created a new interactive continuing education experience – The Investigation Game (investigationgame.com). The game-based training allows attendees to not only hone their investigative and data sleuthing skills but also work a real-life case study in a collaborative team environment.

Leah also hosts The Investigation Game Podcast where all things related to investigations is discussed with experts providing tips and tools to help listeners become a modern-day Sherlock Holmes.

AND her book, ***Data Sleuth: Using Data in Forensic Accounting Engagements and Fraud Investigations*** was just published in 2022!





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MEET YOUR FRAUD VISIONARIES (aka Speakers)

Nicole Landau, CFE, Owner of Landau Consulting Solutions, is a business owner, Certified Fraud Examiner, and virtual CFO who hosts her own construction podcast with the theme of construction risk management, presents as a guest on leading construction podcasts, and speaks at association events.

Nicole has performed investigations in banking, oil and gas, restaurants and construction industries. She has worked with the Office of the Comptroller of Currency and FBI on large cases of internal theft. She has a heart for small businesses as she has seen too many businesses fail due to their ambition to follow their dreams while forgetting to protect their business.

As owner of **Landau Consulting Solutions**, Nicole oversees outsourced accounting and CFO services for construction companies. She also performs fraud investigations and fraud prevention and detection training. Landau Consulting Solutions specializes in the construction industry while bringing in an internal control and fraud prevention framework to their clients. Due to their unique perspective, their clients are better equipped to protect against fraud. Nicole also provides fraud prevention training courses to clients as a tool to equip employees and owners to detect and prevent fraud. She inspires business owners to step up, take action and implement fraud prevention measures.



Building Borders: Fraud Prevention for Small Businesses

Nicole Landau
Certified Fraud Examiner



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MEET YOUR FRAUD VISIONARIES (aka Speakers)



Joe Horowitz, CISA, CDPSE, CIA, CRMA, Director of Compliance & Audit at **Stetson Cybergroup**, has spent most of his 20+ year career as a collaborative, results driven audit and risk business partner who drives organizations to achieve measurable and attainable goals, as well as meeting compliance with most cybersecurity regulations.

Joe has comprehensive experience in all aspects of audit. He specializes in organizational, human, and technology risks and controls for a wide range of industries. These industries include government, healthcare, technology, cable & communications, consumer electronics, legal, and management consulting.

Joe is an active member of the following associations:

- Information System and Controls Association (ISACA)
- International Information System Security Certification Consortium (ISC)²
- Association of Certified Fraud Examiners (ACFE)
- Institute of Internal Auditors (IIA)
- InfraGard (via FBI).

Joe received his B.S. in Business, Management & Finance from Brooklyn College and now resides on Long Island with his wife, teenage daughter, teenage son, and shelter rescue dog. **We are so excited he is traveling to Denver, CO for this event!**

STETSON
cybergroup



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MEET YOUR FRAUD VISIONARIES (aka Speakers)



Carolina Martinez, CFE and CCI (Certified Cryptocurrency Investigator), is a "Cryptocurrency Accountant!"

She has over 16 years of experience in the accounting field, and has worked in different industries, such as hospitality, education, telecommunications, public accounting, aviation, real estate, and cryptocurrency.

She currently concentrates in cryptocurrency accounting and tax and blockchain fraud investigation, but her firm, **Be Pro Accounting, LLC**, also provides full cryptocurrency business services. She is also an advisor for BPN Capital Group.

She previously worked with Polygon Advisory Group as a member and leader of the firm's business crypto division.

Carolina graduated from Barry University with a Bachelors in Science in Business Administration with a concentration in Accounting. Then she graduated with a Master of Science in Accounting degree from Keller Graduate School of Management of DeVry University.

She is an advocate for Human Rights, and is very passionate about defending and protecting the most vulnerable.

We are THRILLED she is traveling to Colorado from Florida for this event!



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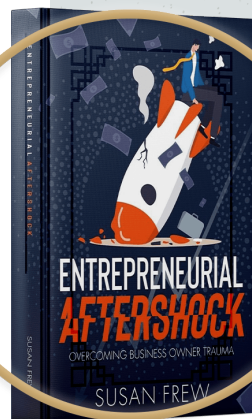
MEET YOUR FRAUD VISIONARIES (aka Speakers)

Susan Frew launched her corporate career with ADP and Paychex in NJ and NYC. When she joined AT&T Wireless in NYC, she quickly rose up the ranks, earning 11 promotions in just seven years. When Susan left AT&T in 2007, she had completed her most important assignment as International GM of two countries. She supervised over 100 employees overseeing design, building, sales, finance, marketing, engineering, and construction.

Susan is currently CEO of Sunshine Home Services, former Instructor for the SBA's national Emerging Leaders program, radio host of "Coaching Not Just for Sports" on ESPN radio in Denver. Susan has coached 18 different types of trades and 1000's of employees.

Susan is a successful TEDX speaker whose vulnerability and refreshing honesty set her apart. She is willing to share her mistakes and trials to help her audiences find their way to success and overcoming adversity. ***(She will be sharing her overcoming fraud story with us to close Day 1 of the Retreat!)*** Susan is currently the Director of Business growth at Raincatcher, where she helps business owners understand the value of their business and gives them a solid coaching plan for maximum sale value.

Susan delivers 75+ talks each year to women, corporate, telecom, trades, automotive and construction audiences.



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MEET YOUR FRAUD VISIONARIES (aka Speakers)

Dan Ramey, CPA/CFF/CITP/ABV, CFE, CVA, CIA/CRMA, CISA/CISM, and CMA (WOW!) is the President and Founder of Houston Financial Forensics. Dan is also an adjunct professor at the C. T. Bauer School of Business at the University of Houston where he teaches Forensic Accounting and Fraud Examination and Enterprise Risk Management courses at the graduate level.

Dan is a frequent speaker to business and professional groups on fraud, cyber security / cyber fraud, risk assessment, third-party risk management, fraudulent financial reporting, internal audit, COSO 2013, valuation methodology, compliance, and due diligence. Dan is a graduate of Baylor University with a degree in Accounting and an Executive MBA from Houston Baptist University.

Dan also serves on the Houston Baptist University Archie W. Dunham College of Business Dean's Board of Advisors, the Accounting Advisory Board at C. T. Bauer College of Business at the University of Houston, and the Baylor University Hankamer School of Business Accounting and Business Law Advisory Board.

Dan has received MANY awards over the years, but was the 2018 Educator of Year by the Association of Certified Fraud Examiners - awarded at their Global Fraud Conference in Las Vegas! **We are so lucky to have Dan join our Fraud Visionary Panel on Day 2 of the Fraud Retreat!**



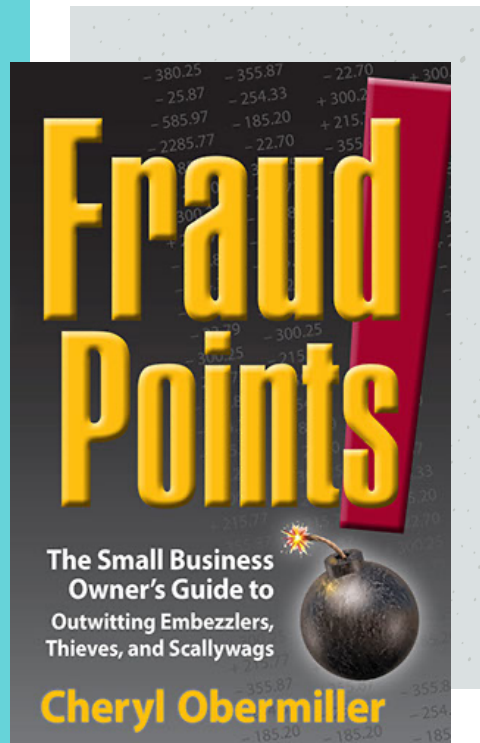
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MEET YOUR FRAUD VISIONARIES (aka Speakers)

Cheryl Obermiller is an expert in small business fraud. As the owner of Obermiller Construction, she built a business from the ground up to become a successful multi-million dollar company that employs dozens of men and women. And she did it after undergoing a betrayal and embezzlement from a trusted employee; dealing with an out-of-control aggressive IRS representative; spearheading the prosecution that sent the embezzler to prison; and did it while raising eight children.

She is author of ***FraudPoints! The Small Business Owners' Guide to Outwitting Embezzlers, Thieves, and Scallywags***. As a frequent speaker and media guest, she reveals the discovery of the embezzlement of her company over an eight-year period, and how small businesses (under 100 employees) can discover through her unique FraudPoints System if fraud is in play, how to deal with it, and how to successfully prevent it from happening.

Cheryl is an animated storyteller and no-nonsense businesswoman who delivers practical solutions to global audiences. Her Keynotes, Workshops and Trainings engage audiences of all ages; her delightful sense of humor will leave them elated that they spent an hour or a day improving their business skills with her knowledge and expertise. **We can't wait to have Cheryl join our Fraud Visionary Panel on Day 2 of the Fraud Retreat!**





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Kevin Stadler, CPA, CFE, and Certified Construction Auditor is currently the Director of Internal Audit for The Anschutz Corporation.

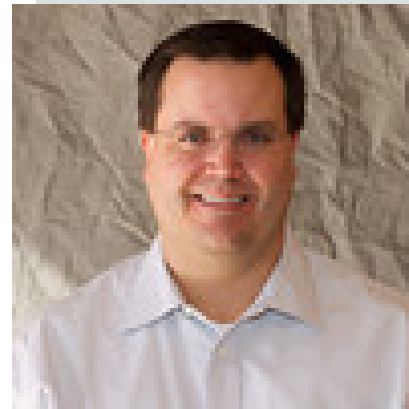
The Anschutz Corporation is an American private holding company headquartered in Denver, Colorado, United States. It was started in 1958 by Fred Anschutz, the father of Philip Anschutz, who assumed control of the company in 1962.

Kevin is a highly experienced Internal Audit Executive with over 20 years experience in the auditing profession.

Kevin is focused on building teams that excel while supporting the strategic direction of the organization. He is well-balanced in the field of internal audit inclusive of financial, operational, compliance, process improvement and information technology.

Kevin's specialties include: enterprise risk assessment, process improvement, project management, real estate, oil and gas, Sarbanes-Oxley (SOX) and information technology controls.

We are so lucky to have Kevin join our Fraud Visionary Panel on Day 2 of the Fraud Retreat!





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MEET YOUR FRAUD VISIONARIES (aka Speakers)

Dana Lawrence, CIA, CRMA, CFSA, CAMS, CRVPM, is Vice President of Compliance at Sila, a fintech platform that provides payment infrastructure as a service.

Dana has spent the last eight years in fintech, including leadership roles at Simple, considered the first U.S. Neobank, and at Azlo, a fintech for small businesses.

Dana started her financial services career during the housing boom of the early 2000s. Later, she experienced firsthand the difficult impacts on her community while working at a regional bank during the Great Recession of the late 2000s.

This experience led to her commitment to work towards sound financial systems. Dana regularly contributes to thought leadership, global guidance, and standards for the audit, risk, and financial services communities.

We can't wait to have Dana join our Fraud Visionary Panel on Day 2 of the Fraud Retreat!



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Email any questions to:

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www.AuditConsultingEducation.com